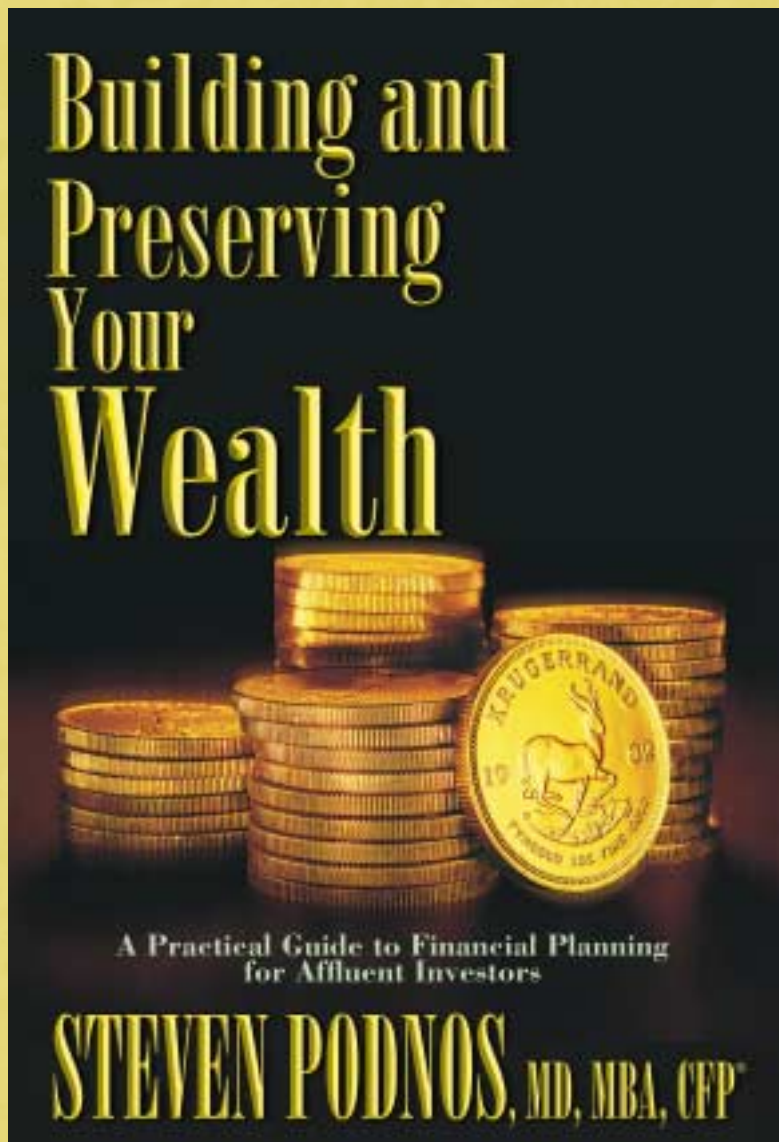


Who Can You Trust with Your Money?



Building and Preserving Your Wealth

A Practical Guide to Financial Planning for Affluent Investors

Steven Podnos, MD, MBA, CFP®

Affluent investors are in dire need of unbiased advice and straightforward information concerning their investments and finances. Unfortunately, this is often hard to come by.

Building and Preserving Your Wealth dares to tell you the truth and provides you with a sound, prudent and easy-to-follow financial strategy. It gives you a rock solid foundation of information with which you can make intelligent choices about your money. In clear and concise language it answers the question, "How can I most safely and effectively grow the money that I've accumulated?"

Just some of what you will learn includes:

- Why you can't expect to beat the market, but you can take advantage of long term trends.
- Why risk may not be what it seems, and why "safe" investments actually lose you money.
- What constitutes a diversified portfolio.
- Whether mutual funds are a good investment for you.
- When collectibles can be good investments.

This book can save you money, reduce your overall level of investment risk, and make your assets grow faster!

STEVEN PODNOS, MD, MBA, CFP®, has enjoyed diverse careers over the span of his lifetime. A successful specialist in Respiratory Medicine, he realized the importance of putting to work the wealth he was accumulating. In a quest to do this intelligently and wisely, Dr. Podnos proceeded to earn an MBA degree and went on to achieve Certified Financial Planner® certification. Finding this process fascinating, he made the leap from helping people with their physical health to assisting them with their fiscal health.

COMING FALL 2004

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